



C U R R I C U L U M V I T A E

Michele Buckingham

POSITION Chief Marketing Officer, Marketing and Business Development

EDUCATION Bachelor of Arts in Speech, Louisiana State University

PROFESSIONAL AFFILIATIONS Association for Accounting Marketing (AAM), *Member*

CIVIC AFFILIATION Delta Delta Delta Houston Chapter, *Alumna and Former Board Member*

RANGE OF EXPERIENCE Michele is a director with LaPorte and leads the firm's branding and business development initiatives. For over a decade before joining the firm in 2010, Michele ran a business growth consulting company, serving professional service firms- including LaPorte. Prior to that, she served in management positions with a Big Four firm in both New Orleans and Houston and two large financial institutions.

Throughout her career, Michele has focused on research; strategy development; positioning and branding; marketing and business growth initiatives; advertising and communications; business development coaching and training; and business process improvement.