LaPorte Graphic Standards
LOGO USE GUIDELINES:

- In no instance should “LaPorte” appear without mark
- In no instance should mark appear without “LaPorte”
- In limited situations, you can use “LaPorte” with mark without descriptor line
LaPorte Gray/Blue
R=69, G=80, B=91

LaPorte Orange
R=212, G=96, B=32
LaPorte Gray/Blue
R69 G80 B91

LaPorte Orange
R212 G96 B32

LaPorte Graphic Standards
65 years in business. A new name and new corporate image. Expansion into the Texas market. A Top 200 Firm* and Best Place to Work.** And, the list goes on.

Established in 1946, LaPorte – formerly LaPorte Sehrt Romig Hand – is recognized as the regional firm with national capabilities. One of the largest independent accounting and business consulting firms in the area, LaPorte has over 160 personnel in New Orleans, Houston, Baton Rouge, and Covington.

Come celebrate with us. If you’re considering switching to a new firm that will understand and value your business, now is the time and LaPorte is the firm. We have helped hundreds of companies like yours make the switch.

WE HAVE A LOT TO CELEBRATE!

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Pattern to be used as a supportive graphic or all over pattern
Pattern to be used as a supportive graphic or all over pattern
Headline in Arial Bold 44 pt

• Listed information in Arial Regular 32 pt that indents like this if there is a second line
• Listed information in Arial Regular 32 pt
• Listed information in Arial Regular 32 pt
• Listed information in Arial Regular 32 pt
• Listed information in Arial Regular 32 pt
LaPorte Graphic Standards

LaPORTE ONLINE AD ANIMATION

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We have a lot to celebrate!

65 years in business.

A new corporate image.

An INSIDE Public Accounting Top 200 Firm.

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